



Corporate Social Responsibility Assessment Standard

WHAT IS ETHOS?

A Corporate Social Responsibility Assessment Standard for businesses, jointly developed by CSR HELLAS (Hellenic Network for Corporate Social Responsibility) and EUROCERT, focusing on the basic principles of Corporate Social Responsibility, Responsible Entrepreneurship and Sustainable Development.

HOW DOES IT OPERATE

The assessment is carried out annually, based on a special questionnaire, according to which the overall result of the company's compliance with the requirements of the Standard, is obtained.

Key assessment pillars

1. Respect of human rights
2. Worker rights
3. Health & Safety and working conditions
4. Customer service quality
5. Environment
6. Anti-corruption and anti-bribery
7. Local community

Successful assessment levels for awarding Ethos Mark



Depending on the level of compliance according to the Standard's requirements:

- ✱ ETHOS **Platinum** (compliance >90%)
- ✱ ETHOS **Gold** (compliance >75%)
- ✱ ETHOS (compliance >60%)

Standard's advantages

- Support in the formulation and management of the sustainability strategy using a simple and easy-to-use tool
- Innovative and multi-level assessment method covering various areas
- Added value to the principles of sustainability and social responsibility that the company already applies
- Improved information management and reporting systems' implementation



BENEFITS OF ETHOS IMPLEMENTATION

- ✓ Improved sustainability performance
- ✓ Emergence of a social profile
- ✓ Create credibility for the Management's commitment to comply with the principles of Corporate Social Responsibility, Responsible Entrepreneurship and Sustainable Development
- ✓ Monitor progress against the 7 pillars of the standard
- ✓ Improved internal and external communication on corporate responsibility issues
- ✓ Strengthening relationships with stakeholders
- ✓ Enhancing employee engagement
- ✓ Provide a comparative advantage in the market

FREQUENTLY ASKED QUESTIONS

- **Does a successful assessment result to a certificate?**

Successful evaluation results to the issuance of a Certificate of Compliance with the requirements of the Standard. Depending on the level of compliance, the ETHOS, ETHOS Gold and ETHOS Platinum marks are awarded.

- **What is the audit frequency?**

The duration of the Certificate of Compliance with the requirements of the Standard is annual. Therefore, the inspection frequency is every 12 months.

- **What type of business does this standard apply to?**

The Corporate Social Responsibility System Evaluation Standard applies to all businesses, regardless of size or sector.

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